



AACUSS CONFERENCE 2023 · MEMORIAL UNIVERSITY

AACUSS CONFERENCE 2023

SPONSORSHIP OPPORTUNITIES



Memorial University | St. John's, NL

May 23-26, 2023



AACUSS

The Atlantic Association of College and University Student Services (AACUSS) was formed in 1975 and represents student affairs and student services staff from throughout Atlantic Canada.

The annual conference is the main gathering of student services professionals across all our divisions and disciplines, including:

- Academic Support and Advising
- Accessibility
- Career and Employment
- Housing
- Financial Aid
- Senior Student Affairs Officers
- International Student Representatives
- Health and Wellness
- Counselling
- Generalists
- Indigenous Student Support



For more information about AACUSS, visit their website at www.aacuss.ca

Why Sponsor Us

The Atlantic Association of University and College Student Services 2023 Annual Conference is your direct access to decision-makers in the post-secondary education community. You will have the opportunity to introduce your company's products/services to delegates from colleges and universities across Atlantic Canada. This is a perfect opportunity to ensure that your target market has the information needed to make an informed decision. As the market grows increasingly competitive, investing in a sponsorship can help raise awareness of your company to the decision-makers of today and tomorrow.

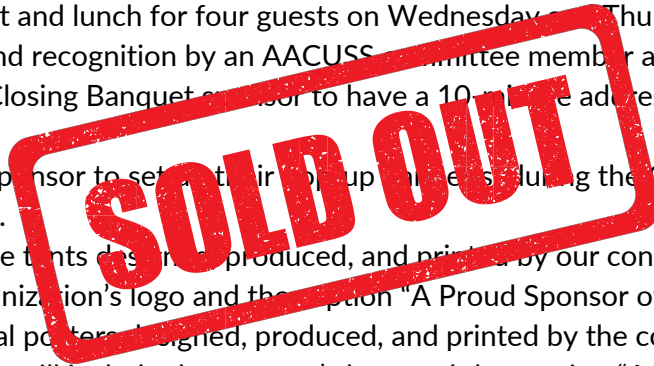
Opportunities

Diamond Sponsor \$5,500

1 Exclusive Opportunity Available

This package includes:

- An exclusive opportunity to sponsor the AACUSS Conference 2023 Closing Banquet.
- Complimentary invitations for four guests to attend the opening reception and closing banquet.
- Complimentary breakfast and lunch for four guests on Wednesday and Thursday.
- Sponsor introductions and recognition by an AACUSS committee member at the start of the Closing Banquet.
- An opportunity for the Closing Banquet sponsor to have a 10-minute address to conference delegates at the start of the Banquet.
- An opportunity for the sponsor to set up their pop up banners during the Conference (banners to be supplied by the sponsor).
- Sponsor recognition table tents designed, produced, and printed by our conference organizers that will include the sponsor organization's logo and the caption "A Proud Sponsor of the Closing Banquet".
- Two sponsor promotional posters designed, produced, and printed by the conference organizers displayed at the sponsored event that will include the sponsor's logo and the caption "A proud sponsor of The Closing Banquet".
- A link to the sponsor's website on the AACUSS Conference 2023 website.
- An opportunity to add a sponsor supplied promotional item to the approximately 150 delegate bags.
- The sponsor's logo will be included in the "Overall Conference Sponsors" recognition signage.
- Social media promotion during the conference.



Platinum Sponsor \$3,500

1 Exclusive Opportunity Available

This package includes:

- An exclusive opportunity to sponsor the AACUSS Conference 2023 Opening Reception.
- Complimentary invitations for two guests to attend the Opening Reception and the Closing Banquet.
- Complimentary breakfast and lunch for two guests on Wednesday and Thursday.
- Sponsor introduction and recognition at the start of the Opening Reception by an AACUSS committee member.
- An opportunity for the Opening Reception sponsor to have a 5-minute address to conference delegates at the start of the reception.
- An opportunity for the sponsor to set up their pop up banner(s) during the Conference (banners to be supplied by the sponsor).
- Sponsor recognition table tents designed, produced, and printed by our conference organizers that will include the sponsor organization's logo and the caption "A Proud Sponsor of the Opening Reception".
- Two sponsor promotional posters designed, produced and printed by the conference organizers displayed at the sponsored event that will include the sponsor's logo and the caption "A proud sponsor of the Opening Reception".
- A link to the sponsor's website on the AACUSS Conference 2023 website.
- An opportunity to add a swag item to the approximately 150 delegate bags.
- The sponsor's logo will be included in the "Overall Conference Sponsors" recognition signage.
- Social media promotion during the conference.



Opportunities Continued

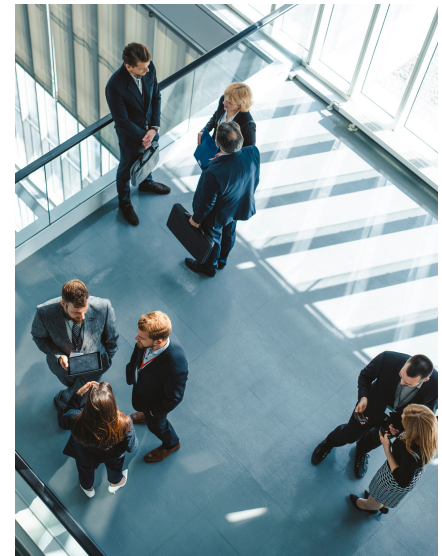
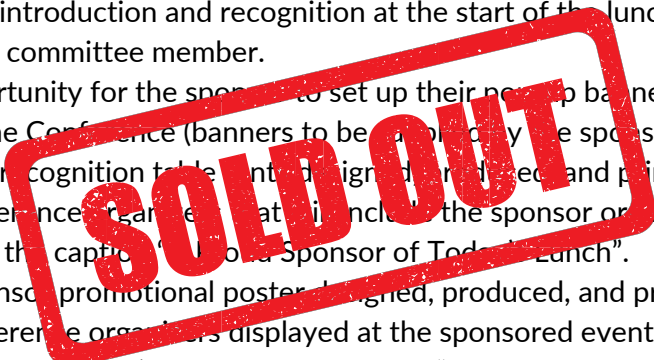


Gold Sponsor \$2,500

2 Great Opportunities Available

This package includes:

- An opportunity to sponsor one of the AACUSS Conference 2023 Lunches.
- Complementary invitations for two guests to attend your sponsored lunch.
- Sponsor introduction and recognition at the start of the lunch by an AACUSS committee member.
- An opportunity for the sponsor to set up their pop-up banner(s) during the Conference (banners to be supplied by the sponsor).
- Sponsor recognition table tents designed, produced and printed by our conference organizers that will include the sponsor organization's logo and the caption "A Proud Sponsor of Today's Lunch".
- One sponsor promotional poster designed, produced, and printed by the conference organizers displayed at the sponsored event that will include the sponsor's logo and the caption "A proud sponsor of today's luncheon".
- A link to the sponsor's website on the AACUSS Conference 2023 website.
- An opportunity to add a swag item to the approximately 150 delegate bags.
- The sponsor's logo will be included in the "Overall Conference Sponsors" recognition signage.
- Social media promotion during the conference



Silver Sponsor \$1,500

2 Great Opportunities Available

- An opportunity to sponsor one of the AACUSS Conference 2023 Breakfasts.
- Complementary invitations for two guests to attend your sponsored breakfast.
- Sponsor introduction and recognition at the start of the breakfast by an AACUSS committee member.
- An opportunity for the sponsor to set up their pop-up banner(s) during the Conference (banners to be supplied by the sponsor).
- Sponsor recognition table tents designed, produced and printed by our conference organizers that will include the sponsor organization's logo and the caption "A Proud Sponsor of Today's Breakfast".
- One sponsor promotional poster designed, produced, and printed by the conference organizers displayed at the sponsored event that will include the sponsor's logo and the caption "A proud sponsor of today's breakfast".
- A link to sponsor's website on the AACUSS Conference 2023 website.
- An opportunity to add a swag item to the approximately 150 delegate bags.
- The sponsor's logo included in the "Overall Conference Sponsors" recognition signage.
- Social media promotion during the conference.

Opportunities Continued

Bronze Sponsor \$500

2 Great Opportunities Available

- An opportunity to sponsor one of the two AACUSS Conference 2023 Nutrition Breaks.
- An opportunity for the sponsor to set up their pop-up banner(s) during the Conference (banners to be supplied by the sponsor).
- Sponsor recognition table tents designed, produced and printed by our conference organizers that will include the sponsor organization's logo and the caption "A Proud Sponsor of Today's Nutrition Break".
- Link to sponsors website on the conference website.
- The sponsor's logo included in the "Overall Conference Sponsors" recognition signage.
- Social media promotion during the conference.

Friends Sponsor \$250

15 Great Opportunities Available

- An opportunity to sponsor one of the AACUSS Conference 2023 Concurrent Sessions where the conference delegates, conference hosts and presenters will be in attendance.
- An opportunity for the sponsor to set up their pop-up banner(s) during the Conference (banners to be supplied by the sponsor).
- Sponsor recognition table tents designed, produced and printed by our conference organizers that will include all of the sponsor organizations logos and the caption "A Proud Sponsor of Today's Session".
- A link to sponsor's website on the AACUSS Conference 2023 website.
- The sponsor's logo included in the "Overall Conference Sponsors" recognition signage.
- Social media promotion during the conference.



PLEASE NOTE: All sponsorships including in-kind sponsorships, donated items and items for conference delegate bags must be approved by the 2023 AACUSS Conference Planning and Sponsorship Committee.

Sponsorship Benefits at a Glance

Sponsorship Opportunities	Diamond SOLD OUT \$5,500.00	Platinum SOLD OUT \$3,500.00	Gold SOLD OUT \$2,500.00	Silver \$1,500.00	Bronze \$500.00	Friends \$250.00
Exclusive Sponsorship of the Closing Banquet	✓					
Exclusive Sponsorship of the Opening Reception		✓				
Conference Lunch Sponsorship			✓			
Conference Breakfast Sponsorship				✓		
Conference Nutrition Breaks Sponsorship					✓	
Concurrent Session(s) Sponsorship						✓
2 Sponsor Promotional Posters	✓	✓				
1 Sponsor promotional Poster			✓	✓		
Complimentary Social Event Passes	4	2				
Complimentary Breakfast and/or Lunch Passes	4	2	2 Lunch	2 breakfast		
Sponsor Recognition Table Tents	✓	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓	✓
Pop up banner display	✓	✓	✓	✓	✓	✓

Sponsorship Registration Form



Please select which level of sponsorship you would like to register for:

- Gold Sponsorship Platinum Sponsorship Diamond Sponsorship
- Silver Sponsorship Bronze Sponsorship Friends Sponsorship

Organization Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____

Email Address: _____

Website Address: _____

Please complete this form and return it to:

Robert Burry
Manager of Finance and Administration
Student Residences and Ancillary Operations
Memorial University
Hatcher House - HA303
St. John's, NL A1C 5S7
Email: aacuss@mun.ca

If you have any questions please contact us at aacuss@mun.ca, thank you for your support.

Please make cheque payable to Memorial University with "AACUSS Conference 2023" in the memo.

CONDITIONS AND REGULATIONS

- Sponsorship is secured upon receipt of this signed Agreement and payment of 100 percent of the sponsorship fee.
- All sponsorship contracts are final and cannot be retracted.
- AACUSS/Memorial University reserves the right to decline sponsorship.
- AACUSS/Memorial University reserves the right to amend the rules and regulations governing sponsorship at its discretion.

Booking your sponsorship early will ensure inclusion in all conference promotional and printed materials.